



# INTERNATIONAL ENGINEERING SOURCING SHOW

14-15-16 MARCH 2019  
Chennai Trade Centre, Chennai

## Poster sizes for exhibitor booths

**NOTE:** **One-side** open booths have a **back wall and two side walls**  
and **two-side open** booths have a **back wall and one side wall**

### PLEASE SUBMIT POSTERS IN THE FOLLOWING FORMATS:

1. PDF/Adobe Illustrator/CorelDraw files at 200 dpi with all fonts converted to curves or paths

- At same size
- CMYK color space
- For maximum print quality of colour transitions it is advised not to use JPG compression for bitmaps contained in a PDF
- Overprint must be turned off

2. TIFF file at 200 dpi at same size

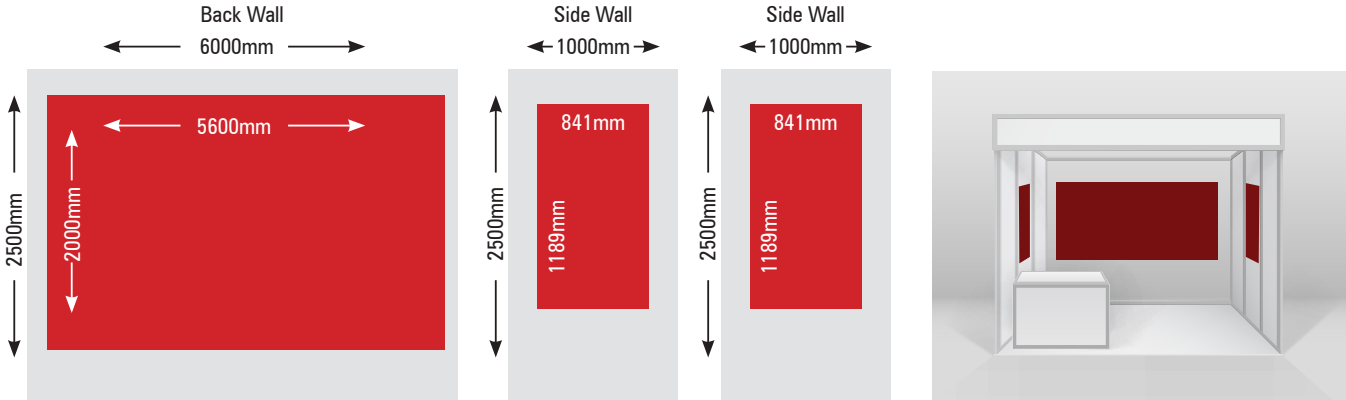
- Do not send layer files
- CMYK color space without direct or Pantone colors
- LZW compression must be used
- Overprint must be turned off

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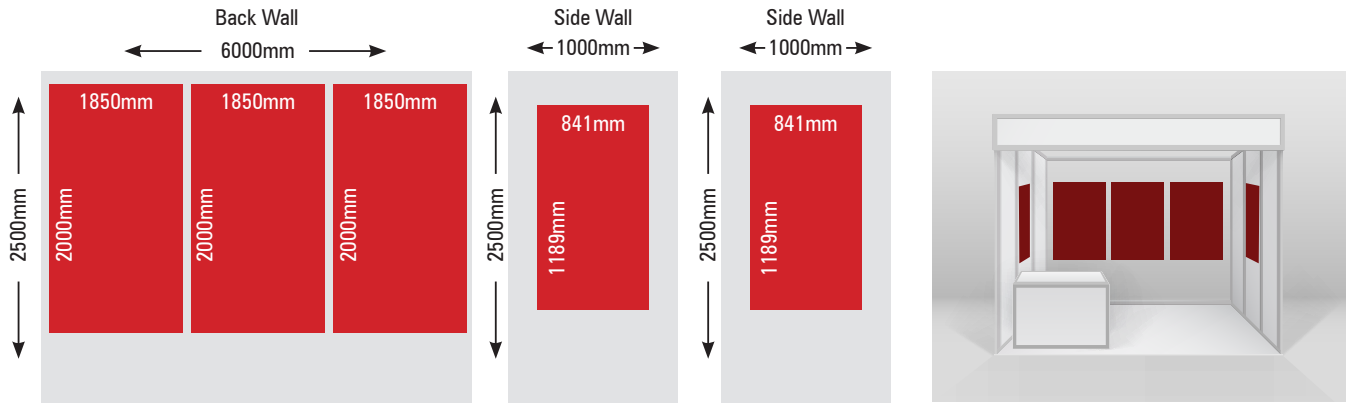
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## Branding of 18 sqm Booths

### Option 1



### Option 2



### Option 3

